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At SRP, the country's third-largest public power utility, Mike leads a staff of 13 that includes corporate, web and social media communicators. He joined SRP in 2008 after two decades as a reporter and editor at newspapers in California, Oregon and Arizona. During his time at the *Arizona Republic*, Phoenix's major metro paper, he worked closely with the newspaper's Web portal, *AZCentral.com*, and spent 3 years on assignment as an on-air TV reporter and Multimedia Editor with KPNX-TV, the NBC affiliate in Phoenix. He is a member of the Communications Council at the Electric Power Research Institute (EPRI) and has a BA in Communications from California State University, Fullerton.