

Marzia Zafar manages the Business & Community Outreach Group for the California Public Utilities Commission (CPUC). In this capacity Marzia and her team review the smart grid deployment plans of the three large California utilities (Sempra, PG&E, and SDG&E) with a focus on the plans customer outreach and education roadmap; whether the utilities have a credible roadmap to allow for customer experience and engagement to be the driving force to change their energy behavior. Marzia has worked at the CPUC for almost five years and prior to that she was the lead lobbyist for Southern California Gas Company.