

Risa Baron, Local Outreach Manager, **San Diego Gas & Electric**

Risa has more than 20 years of experience working in the environmental and sustainability industry. She joined SDG&E in 1996 to manage the Clean Transportation program and has been working on environmental programs for her entire career. She has experience includes program management, customer service and communications for energy conservation and energy efficiency programs for residential, commercial, new construction and local government customers. She joined the Smart Meter team in 2009, and was responsible for the public and stakeholder education for SDG&E smart meter deployment. Currently, she is responsible for the utility's energy efficiency and demand response education to residential and business customers, as well as elected officials.